



# Edges of Identity:

The Production of Neoliberal Subjectivities

Edited by Jonathon Louth and Martin Potter

In recent decades neoliberalism has emerged as the ruling economic, political and cultural ideology of our time. Originally construed as an economic philosophy, neoliberalism is better understood today as a broad world view that emphasises free-market policies, deregulation, individualism, self-management and personal resilience at the expense of more collective, social-democratic policies and principles. Neoliberalism is a pervasive ideology that has shaped our lives for more than 40 years, from the wide-ranging organisational structures of our global economy to our most intimate bodily practices. In this engaging and accessible volume, Jonathon Louth and Martin Potter bring together researchers working in and across Europe, Asia, Australia and North America to elucidate on the manifold ways in which neoliberalism produces our subjectivities. Taking in nations and citizenship, urban transformation, gender, work, (dis)ability, sexual performance and cognitive function, this volume demonstrates the astonishing scope of neoliberalism to inform and delimit our identities on both macro and micro levels of social and personal life. Combining thoughtful theoretical accounts with fascinating fieldwork and spanning areas of inquiry including the UK, Bosnia and Herzegovina, Pakistan, Cambodia, Japan and Australia, *Edges of Identity* provides a remarkable collection of global perspectives on the impact of neoliberalism in contemporary international contexts.

This tenth volume in the Issues in the Social Sciences series is an absorbing introduction to the practical affects and lived realities of neoliberal ideology that will appeal both to readers encountering neoliberalism for the first time and expert scholars in the Social Sciences and Humanities.

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