

Enhancing
postgraduate
research
in a thriving
environment



RESEARCH DEGREES

Media

The Department of Media offers programmes in journalism, television, radio, music production, media and film studies, advertising and photography, serving more than 500 students at undergraduate and postgraduate levels. The Department welcomes postgraduate research studies in the areas of Advertising, Journalism and Media Studies.

Staff at the Department of Media are established international researchers who have published books and journal articles in the fields of journalism studies, fan and audience cultures and the societal impacts of social media. Recent and forthcoming books include: *Understanding Fandom* (2013), *Popular Music Fandom* (2013), *Shades of Expression: Online Political Journalism in the Post-Colour Revolution Nations* (2013), *Global Journalism: An Introduction* (forthcoming), *Russia's Liberal Media: Handcuffed but Free* (forthcoming). Members of staff have also contributed to policy-making by submitting evidence to parliamentary inquiries and/or government departments, and have participated in world-leading research projects such as the Worlds of Journalism study.

The Department of Media has a growing number of PhD students who benefit from our excellent library and learning resources, including a postgraduate study space and a regular programme of skills development workshops. Students conduct research on either a full-time or part-time basis. PhD students also attend and present their work at departmental and faculty research seminars and conferences.

We are particularly keen to hear from students who would like to research the following areas:

- 1. Journalism studies and political communication**, including global journalism; journalism in the former Soviet Union, Eastern and Central Europe; conflict and the media; media representations of place; (banal) nationalism and Europeanism; regionalism and the relationship between the news media and political devolution, and the history of Welsh newspapers.
- 2. Fan and audience cultures**, including music and media fandom; children and young people as media audiences; online media users; consumer culture; digital cultures; communities of interest and collecting; ethnomethodology and conversation analysis.
- 3. The societal impacts of social media**, including the role of online media in the communication strategies of minority language groups; Internet benefits, risks and harms; online comments and the virtual public sphere.
- 4. Popular music studies**, in particular cultural studies-based approaches to music celebrities and their dedicated audiences, heritage, genre, nostalgia and memory; this can include work on artists such as Elvis Presley.
- 5. Advertising and branding.**

If you are considering studying for an MPhil or PhD and would like to discuss the application process and the availability of appropriate supervision, please contact Dr Vera Slavtcheva-Petkova at v.petkova@chester.ac.uk or Dr Mark Duffett at m.duffett@chester.ac.uk.

Postgraduate Research (PGR) Admissions:

 pgradmissions@chester.ac.uk  01244 511000